

CAROLINA VON MUTIUS



CONTACT

carolmutius@gmail.com
+55 (11) 98431-9605

Portfolio:

www.carolinavonmutius.com/

Citizenships:

Brazilian, German (Open to Relocate)

EDUCATION

NEW YORK UNIVERSITY

GALLATIN SCHOOL OF INDIVIDUALIZED STUDY
2015 – 2019 • New York, NY

Bachelor of Arts in Visual Communications and Marketing; Minor in Business of Entertainment, Media and Technology

Awards: Founders Day Award (2019 University Honors Scholar); Gallatin Dean's List (2015-2018)

Leadership: VP of Marketing at Brazilian Society at NYU, Student Leader at Gallatin Dean's Team

Study Abroad: Prague, Czech Republic (2017)

SKILLS & INTERESTS

TECHNICAL

Final Cut Pro, Adobe Premiere Pro, Photoshop, InDesign, Illustrator, Microsoft Office, Google Apps, DSLR/Professional Video Cameras, Social Media, Intermediate HTML/CSS, Scrum/Agile

LANGUAGES

Native English and Portuguese, Advanced Spanish

INTERESTS

Wes Anderson, Renaissance Artwork, Analog Photography, Graphic Design, Travel

EXPERIENCE

XCAVE STUDIO – Junior Producer

11/2020 – Present • São Paulo, Brazil

Manage production and workflow for digital, interactive and XR media projects; Audiovisual production of visual effects, virtual production, and 3D animation content throughout all steps from pre to post-production; Collaborate with team of creatives, artists and suppliers; Conduct proposal development, debriefing, and budgeting; Perform strategic and conceptual planning of projects.

SAATCHI & SAATCHI/PUBLICIS – Production Associate

10/2019 – 01/2020 • New York, NY (Freelance)

Produced radio for clients such as P&G and L'Oréal with outside studios, scouting talent, licensing audio and supervising mix; Oversaw cut and animation alterations, track replacements, and overall post-production; Assisted Executive Producer on full-scale brand platform rebranding for Walmart, producing 10+ pitch videos; Facilitated TV spot lifts, supervising voice over record and mix, cut and color, and sound effects.

DIGITAS – Production Intern

06/2019 – 08/2019 • New York, NY

Produced, shot and edited 2 internal video projects, coordinating 100+ talent subjects and organizing 6 full shoot days; Developed nationwide social content series on Digitas Instagram, overseeing graphics and executing daily posts; Produced yearly Corporate Service Day video, developing script, shooting on site, and negotiating budget with studio; Won Macy's Beauty rebranding campaign, pitched at Macy's Herald Square HQ.

PART2 PICTURES – Production Intern

01/2019 – 05/2019 • New York, NY

Assisted in different phases of 3-5 ongoing documentary TV projects per week for networks such as Hulu, CNN, and NBC; Conducted pre-production research, treatment writing, and pitch ideas for development; Created digital databases containing transcriptions and fact checking of existing audio and visual content; Formulated copy, oversaw graphics and tracked data analytics for weekly social posts ahead of new podcast launch "Infinite Potential".

CO OP BRAND CO – Creative Strategy Intern

06/2018 – 08/2018 • New York, NY

Created decks, collateral templates, and edited digital media assets for clients; Participated in development of 1-2 creative briefs per week ensuring cohesive brand narrative; Conducted market research and analysis for 15+ potential future partnerships; Assisted in shoot scheduling, coordinated travel, and managed internal communications and administrative duties.

AGÊNCIA ÁFRICA, DDB WORLDWIDE – Production Intern

06/2017 – 08/2017 • São Paulo, Brazil

Worked with 10+ influential global brands such as Anheuser-Busch, Mitsubishi, Kraft Heinz and ESPN; Executed market research to help put together ad mockup visuals to guide production; Assisted in pre-production management meetings to establish look and feel and create an action plan.